

# 2011 SPONSORSHIP OPPORTUNITIES

## **Title Sponsor (1): \$5,000 SOLD!**

### **Canine Good Citizen "CGC" Sponsor (1): \$1,250**

Multiple Banners at CGC/Obedience Ring (Ring 2)  
Individual Sign/Banner at Main Ring (Ring 1)  
20' x 10' Ringside Tent at CGC/Obedience Ring  
Full Page Program Ad  
Loudspeaker Recognition / Website & Facebook Recognition + link  
Access to Sponsor Tent / 6 Lunch Tickets

### **Obedience & Demo Sponsor (1): \$1,250**

Multiple Banners at CGC/Obedience Ring (Ring 2)  
Individual Sign/Banner at Main Ring (Ring 1)  
20' x 10' Ringside Tent at CGC/Obedience Ring  
Full Page Program Ad  
Loudspeaker Recognition / Website & Facebook Recognition + link  
Access to Sponsor Tent / 6 Lunch Tickets

### **BYO Dog Ringside Shade Tent (1): \$1,250**

Exclusive Recognition on Banners at high profile 20'x20' ringside tent located at Main ring, which is open to the public for shaded seating.  
Set Up Provided for Displaying, Selling or Marketing in our popular BYOD Shade Tent  
Full Page Program Ad  
Loudspeaker Recognition / Website & Facebook Recognition + link  
Access to Sponsor Tent / 6 Lunch Tickets

### **Canine Hospitality Tent (1): \$1,000**

Exclusive Recognition on Banners at 20' x 20' Ringside Tent with shaded seating for general public - Located at CGC/Obedience Ring  
Ability to Display, Sell or Market in Tent  
Full Page Program Ad  
Loudspeaker Recognition / Website & Facebook Recognition + link  
Access to Sponsor Tent / 6 Lunch Tickets

### **Ring Sponsors (14): \$500**

Individual Sign/Banner in Main Ring (to be created by dog show)  
Full Page Program Ad  
Loudspeaker Recognition / Website & Facebook Recognition + link  
Access to Sponsor Tent / 4 Lunch Tickets

### **Individual (You Create!) 10x10 Tents Sponsorship (7): \$500**

Individual 10x10 Tent w/ 2 tables w/ tablecloths & 4 chairs for Display/Sales/Marketing  
Full Page Program Ad  
Loudspeaker Recognition / Website & Facebook Recognition + link  
Access to Sponsor Tent / 4 Lunch Tickets

### **Class Sponsors (13): \$300**

Each Class Sponsor will be assigned a particular class  
Sponsor invited to present the class trophy of its assigned class

1/2 Page Program Ad

Loudspeaker Recognition / Website & Facebook Recognition + link  
Access to Sponsor Tent / 2 Lunch Tickets

### **Dog Show Supporter (10) \$200 *NEW THIS YEAR!!***

Individual Vertical Banner placement on Dog Show grounds (to be created by Dog Show)  
Program Recognition  
Loudspeaker Recognition / Website & Facebook Recognition + link  
Access to Sponsor Tent / 2 Lunch Tickets

### **Vendor Booth In “Bentley’s” Vendor Tent (12): \$200**

Opportunity to display, market, or sell with Bentley Grace, our popular Chihuahua hostess.  
Your 6' x 6' space includes a 6' x 3' table, white tablecloth and 2 chairs  
Program Recognition  
Loudspeaker Recognition / Website & Facebook Recognition + link  
Access to Sponsor Tent / 2 Lunch Tickets

### **Friends of The Dog Show: \$100**

Program Recognition  
Loudspeaker Recognition / Website & Facebook Recognition + link  
Access to Sponsor Tent / 2 Lunch Tickets

## **Sponsorship is a Doggone Good Deal!**

The Charleston Dog Show has become one of Charleston's signature Springtime events.

With a premium location next to the Farmer's Market in Marion Square, you won't get better exposure in downtown Charleston!

**Show Marketing Includes:**

Dedicated website and Facebook page  
Widespread poster distribution  
Press release to magazine, newspaper, TV, radio and community event calendars.

**Interested...**

In sponsorship?  
In volunteering?  
In donating a silent auction item?  
In program advertising?

**Email us:**

Advertise@CharlestonDogShow.com

**Check out our website:**

www.CharlestonDogShow.com

**Follow us... FACEBOOK**

## **Charleston Dog Show Sponsorship Form**

Copy this form, make your sponsorship choice below and return completed form along with check payable to:

The Charleston Dog Show  
P.O. Box 21383 • Charleston, SC 29413

Title Sponsor (1): \$5,000 - **SOLD!**

Canine Good Citizen (CGC) Sponsor (1): \$1,250

Obedience Demo Sponsor (1): \$1,250

BYOD (Bring your own dog) Shade Tent (1): \$1,250

Canine Hospitality Tent Sponsor (1): \$1,000

Ring Sponsor (14): \$500

Individual (You create!) 10x10 Tent Sponsor (7): \$500

Dog Show Supporter (10): \$200

Class Sponsors (14): \$300

Vendor Booth (12): \$200

Friends of The Charleston Dog Show \$100

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Mailing/Street Address \_\_\_\_\_

City and Zip \_\_\_\_\_

Phone \_\_\_\_\_

Dog Show Volunteer Contact \_\_\_\_\_

By signing below, I acknowledge my understanding that sponsorship/donations are solely a marketing opportunity and are not tax-deductible.

Signature \_\_\_\_\_

NOTE - Sponsors/Vendors are required to recycle using on-site recycling bins.