

# The 7<sup>th</sup> Annual Charleston Dog Show

Presented By:



SOUTH CAROLINA BANK AND TRUST®



Marty Whaley Adams

## Sponsorship Opportunities



*Presents*

# **The Charleston Dog Show**

**Saturday, May 1st, 2010  
Marion Square  
8:30am - 3pm**

*A Friendly*

*Canine Competition*

*For Lowcountry Dogs*

*(and their families)*



**Proceeds Benefit:**

**Lowcountry Lab Rescue**

**Low Country Golden Retriever Rescue**

**Greyhound Pets of America-Charleston**

**Middleton Place Hounds**

**[charlestdogshow.com](http://charlestdogshow.com)**

# The Charleston Dog Show

~ Free General Admission ~

We are pleased to invite you to the 7th annual Charleston Dog Show... a wonderful family event for Lowcountry dogs and their owners. In addition to friendly canine competition, we will have a Dog Rescue Village, Silent Auction with pet portrait artists, Microchipping Clinic, Vendor Tent, gourmet lunch boxes, canine concessions, Canine Good Citizen Testing, Obedience Demos, Kids Corner and much more!

## Ring 1: SCBT Ring

**Morning 8:30-12:00**

Blessing of the Dogs

- 1) Herding Dogs
- 2) Sporting Dogs
- 3) Puppies (4 mos - 1 year)
- 4) Veterans/Seniors (7 years & up)
- 5) Terriers
- 6) Children 7-11 (Handling Class)
- 7) Costume Class

**Afternoon 12:00-3:00**

- 8) The Rescue Class
- 9) GL Buist Rivers, Jr Hound Class
- 10) Working Dogs
- 11) The Heinz 57 (Mutts)
- 12) Non-Sporting Dogs
- 13) Toy Dogs
- 14) Best In Show

*Times listed are approximate.*

*Classes in Ring 1 are estimated to take 20 min each but vary depending on size.*

*\* Entry fees are \$10 per class*

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## Ring 2: CGC & Obedience Ring

**Morning 9:00-12:00**

Canine Good Citizen/ (CGC)

Testing

*\*\$20 per test*

**Afternoon 12:00-3pm**

Obedience Demos

*\*Free*

# WOOF! WHERE IT IS @ MARION SQUARE

## 2009 DOG SHOW MAP

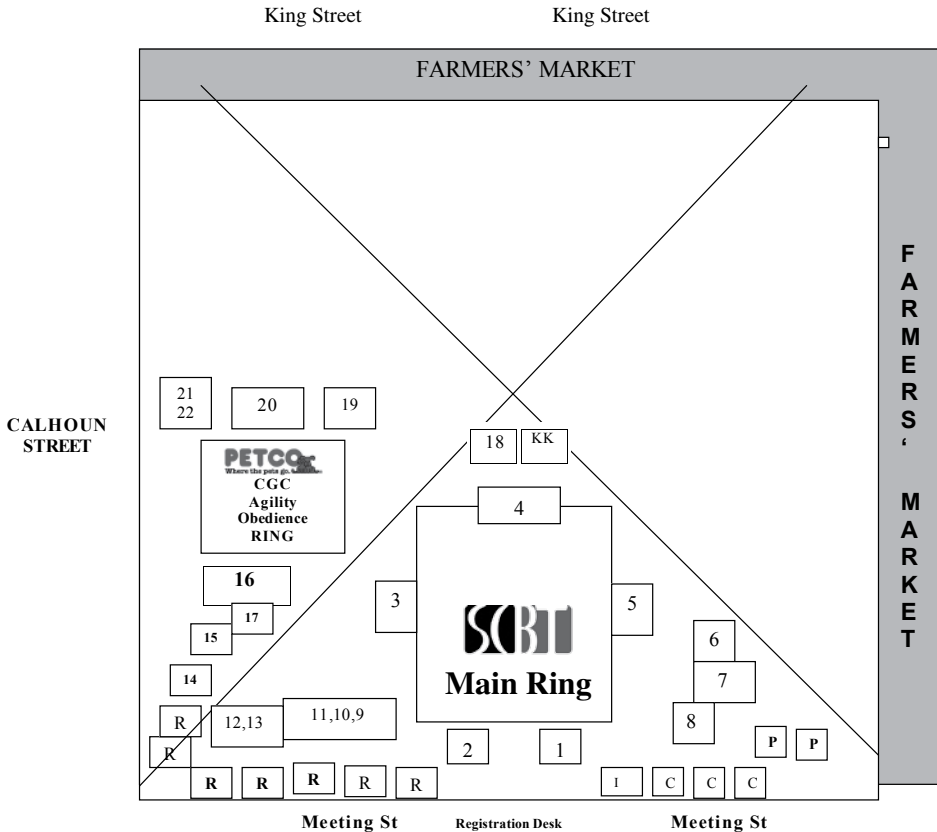
- |                                      |  |
|--------------------------------------|--|
| 1. Trophy / Ribbon Tent              | 12. Maddie's Memorial Garden                       |
| 2. Announcer Tent                    | 13. Cosmo's Cool Stop                              |
| 3. SCBT Sponsors' Tent               | 14. Tidewater's CDS Volunteer Tent                 |
| 4. Exhibitors' Dog Shade Tent        | 15. Hands On Charleston                            |
| 5. BYOD Shade Tent...open to public! | 16. The Good Dog Bakery Doggie Café                |
| 6. Silent Auction                    | 17. Sun Dog Cat Moon Microchipping                 |
| 7. Bentley's Vendors                 | 18. Charleston Mercury                             |
| 8. Dog & Horse Fine Art              | 19. Lucia's & Canidae's                            |
| 9. Dog Show Info & Souvenirs         | 20. PETCO  |
| 10. Blizstrahl Shepherds             | 21. Canine Good Citizen Testing & Registration     |
| 11. Planet Bark                      | 22. Charleston Dog Training Club SCoot Dog Agility |

**KK = Kids' Korner** Sponsored by Palmetto Paws  
**IC = Ice Cream** Sponsored by Wholly Cow/ Island Coffee  
**C = Concessions** Sponsored By Rising High Café & Le Bleu Water & Chick-Fil-A Magwood

**P= Port-a-lets**

**R= Dog Rescue Village**

**W= Water for Pups**



# The Charleston Dog Show

Sponsorships: \$100 - \$5,000

Dog Memorials: \$50

Title Sponsor (1): **SOLD TO  \$5,000**

Canine Good Citizen (aka) "CGC" Sponsor (1): \$1,250

**\*Multiple Banners at CGC/Obedience Ring**

**\*Individual Sign/Banner at Main Ring**

**\*Exclusive Recognition on Participant's Entry Numbers in CGC/Obedience Ring**

**\*20' x 10' Ringside Tent at CGC/Obedience Ring**

Program (Full Page Ad – Inside Front Page)

Brochure Recognition

Loud Speaker Recognition

Website Recognition

Access to Sponsor Tent

6 Lunch Tickets

Obedience Demo Sponsor (1): \$1,250

**\*Multiple Banners at CGC/Obedience Ring**

**\*Individual Sign/Banner at Main Ring**

**\*Exclusive Recognition on Participant's Entry Numbers in CGC/Obedience Ring**

**\*20' x 10' Ringside Tent at CGC/Obedience Ring**

Program (Full Page Ad – Inside Front Page)

Brochure Recognition

Loud Speaker Recognition

Website Recognition

Access to Sponsor Tent

6 Lunch Tickets

BYOD (Bring Your Own Dog) Ringside Shade Tent (1): \$1,250

**\*Exclusive Recognition on Banners at high profile 20'x20' ringside tent located at Ring 1, which is open to the public for shaded seating.**

**\*Set Up Provided for Displaying, Selling or Marketing in our popular BYOD Shade Tent**

Program (Full page ad)

Brochure Recognition

Loud Speaker Recognition

Website Recognition

Access to Sponsor Tent

6 Lunch Tickets

Canine Hospitality Tent (1): \$1,000

**\* Exclusive Recognition on Banners at 20' x 20' Ringside Tent with shaded seating for general public - Located at CGC/Obedience Ring**

**\*Ability to Display, Sell or Market in Tent**

Program (Full page ad)

Brochure Recognition

Loud Speaker Recognition

Website Recognition

Access to Sponsor Tent

6 Lunch Tickets

## Ring Sponsors (14): \$500

**\*Individual Sign/Banner in Main Ring** (*Green w/ White Logo Banner to be Created by Dog Show*)

Brochure Recognition  
Program Recognition (Full page ad)  
Loud Speaker Recognition (Name only)  
Access to Sponsor Tent  
4 Lunch Tickets

## Individual (You Create!) 10x10 Tent Sponsorship (7): \$500

**\*Individual 10'x10' Tent with tables, tablecloths & chairs for Display/Marketing**

Two 6' Tables w/ tablecloths, 4 chairs  
Brochure Recognition  
Program Recognition (Full Page Ad)  
Loud Speaker Recognition (Name Only)  
Access to Sponsor Tent  
4 Lunch Tickets

## Class Sponsors (13): \$300

**\*Each Class Sponsor will be assigned a particular class**

**\*Sponsor invited to present the class trophy of its assigned class**

Brochure Recognition as Class Sponsor  
Program Recognition (1/2 Page Ad)  
Loud Speaker Recognition (Name only)  
Website Recognition  
Access to Sponsor Tent  
2 Lunch Tickets

## Vendor Booth In "Bentley's" Vendor Tent (12): \$200

**\*Opportunity to display, market, or sell with Bentley Grace, our popular Chihuahua hostess, who annually fills this tent with a variety of sought after vendors**

**\*Your custom space shall be 6' x 6' in size and includes a 6' x 3' table, white tablecloth and 2 chairs**

Program Recognition  
Loud Speaker Recognition  
Website Recognition  
Access to Sponsor Tent  
2 Lunch Tickets

## Friends of The Dog Show: \$100 (minimum donation) \$500 (*Patron level includes a Maddie's Memorial*)

Program Recognition  
Loud Speaker Recognition (Name only)  
Access to Sponsor Tent, 2 Lunch Tickets

## Maddie's Memorials: \$50

**Named in honor of Madison "Maddie" Riley....our spunky cheerful Springer Spaniel friend who, even in his old age, continued to woof it up and capture our hearts at the Dog Show! Your donation will benefit Lowcountry dogs while celebrating your own well loved pet in our Maddie's Memorials garden area at the Show.**

Program Recognition  
Loud Speaker Recognition (Name only)  
Access for 2 to Sponsor Tent (lunch not included)

## **Questions?**

Contact Kim, 556-3070 or [kimmiblu@gmail.com](mailto:kimmiblu@gmail.com) or [charlestondogshow.com](http://charlestondogshow.com)

# **Is The Charleston Dog Show a good marketing opportunity for you?**

*Yes! Here's why!*

Your sponsorship provides exposure to many well “heeled” participants and spectators of all ages from Downtown and the greater Charleston area.

Premiere Marion Square location encourages high attendance

- \* Est. 2000 + spectators in 2009
- \* Est. 5,000 visitors to Farmer’s Market each Saturday
- \* Est. 800 dogs in attendance. Referred to as “Charleston’s Dog Party”

### **Show marketing includes:**

- \*Dedicated website
- \*Widespread poster distribution
- \*Press releases to magazines, newspapers, TV, radio & community event calendars

Excellent support from sponsors and in-kind donors from the past 6 years has demonstrated widespread appeal from a variety of business types...People love their dogs!

**Show has become one of Charleston’s  
“signature” Springtime events**

# Sponsorship Form \$50-\$5,000

**SOLD** TITLE SPONSOR (1): \$5,000



\_\_\_\_\_ CANINE GOOD CITIZEN (CGC) SPONSOR (1): \$1,250

Exclusive Banners at Canine Good Citizen (CGC)/Obedience Ring

Individual Sign/ Banner Around Main Ring\*

Exclusive Recognition on Participants' Entry Numbers In CGC/Obedience Ring

20 x 10 Ringside Tent at CGC/Obedience Ring

\_\_\_\_\_ OBEDIENCE DEMO SPONSOR (1): \$1,250

Exclusive Banners at Canine Good Citizen (CGC)/Obedience Ring

Individual Sign/ Banner Around Main Ring\*

Exclusive Recognition on Participants' Entry Numbers In CGC/Obedience Ring

20 x 10 Ringside Tent at CGC/Obedience Ring

\_\_\_\_\_ BYOD (Bring Your Own Dog) SHADETENT (1): \$1,250

Exclusive recognition on banners at high profile 20x20 ringside tent (Ring 1)

Set up provided for display marketing in popular BYOD shad tent... Open to the public!

\_\_\_\_\_ CANINE HOSPITALITY TENT SPONSOR (1): \$1,000

Exclusive Recognition on Banners at 20' x 20' Ringside Canine Hospitality Tent

Elegant Canine Buffet & Set Up Provided

Ability to Display, Sell or Market in Tent, located at CGC/Obedience Tent

\_\_\_\_\_ RING SPONSORS (14): \$500

Individual Sign/ Banner Around Main Ring\*

\_\_\_\_\_ INDIVIDUAL (YOU CREATE!) 10X10 TENT SPONSOR (7): \$500

Individual 10x10 tent with two tables, chairs, table cloths, for display/marketing.

\_\_\_\_\_ CLASS SPONSORS (13): \$300

Each Class Sponsor will be assigned a particular class Representative from Sponsor's organization invited to present the class trophy of its assigned class

\_\_\_\_\_ VENDOR BOOTH in "Bentley's" Vendor Tent (12): \$200

Opportunity to display, market or sell from your designated area, alongside other vendors in one large 20x30 tent. Your Individual 6' x 6' area will have 1 table, chairs, tablecloth, etc

\_\_\_\_\_ FRIENDS OF THE CHARLESTON DOG SHOW: \$100 (minimum donation)

Each "Friend" will be acknowledged in the program and website; Friends will have access to Sponsor tent, with 2 lunch tickets. (Patron level = \$500+ and includes a Maddie Memorial)

\_\_\_\_\_ MADDIE'S MEMORIALS: \$50

Acknowledgement at the Maddie's Memorials garden area of the Show, as well as in the program and website with access to our Sponsor tent; Lunch passes are not included. Please write Owned By and Pup's Name on next page when returning form and check.

\*Indicates that Ringside Banner will be printed with your logo in white on forest green background, approx 22" x 54" in size. Please email logo to us at [charlestandogshow@knology.net](mailto:charlestandogshow@knology.net)

*Tear this page off, check a sponsorship above and  
continue on to the next page...*

Please make checks payable to:  
**The Charleston Dog Show**  
**2930 Plow Ground Rd, Johns Island, SC 29455**

Please complete blanks as you would want your name to appear on Show materials.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing/  
Street Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City and Zip: \_\_\_\_\_ Fax: \_\_\_\_\_

Name of Dog Show volunteer who contacted you? \_\_\_\_\_

Your selected level of sponsorship? \_\_\_\_\_

For a Maddie Memorial donation, please complete the following:

Pup's Name: \_\_\_\_\_ Owned By: \_\_\_\_\_

By signing below, I acknowledge my understanding that sponsorships/donations are solely a marketing opportunity and are not tax-deductible.

Signature: \_\_\_\_\_

*\*Sponsors/Vendors are required to please recycle using our On-Site recycling bins.*

**QUESTIONS?**  
**Contact Kim, 556-3070, or**  
**[kimmiblue@gmail.com](mailto:kimmiblue@gmail.com)**  
**or**  
**[charlestdogshow.com](http://charlestdogshow.com)**

**INTERESTED IN THE FOLLOWING?**

- Volunteering
- Donating a silent auction item
- Advertising in the program

Go to **[charlestdogshow.com](http://charlestdogshow.com)**

# Last Year's 2009 Sponsors

## Presenting Sponsor



**Canine Good Citizen (CGC) & Agility/Obedience Sponsor:** PETCO

**Ice Cream Sponsor:** Wholly Cow

**Silent Auction Tent Sponsor:**  
Dog & Horse Fine Art

**Photo Sponsor:** Charleston Picture Company

**Best In Show Sponsor:**  
Alpha Dog Omega Cat

**Kids' Korner Sponsor:**  
Palmetto Paws

**Doggie Bistro Sponsor:**  
The Good Dog Bakery

**Volunteer Tent Sponsor:**  
Tidewater Catering

**Lunch Sponsor:** Rising High Café

**Maddie's Memorial Garden Sponsor:**  
Katy Wood Landscape Design, LLC

**Water Sponsor:** LeBleu

**Volunteer Organizations:**  
Hands-On Charleston & UGA Alumni Assoc.

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## Ring Sponsors

West Ashley Veterinary Clinic  
SCE&G  
Lexus of Charleston  
James A. McAlister Funeral Home  
Tommy Condon's  
Charleston Mercury  
Snyder Party Rental & Event Services  
Charleston Kennel Club  
Lowcountry Dog Magazine  
The Printing Group  
Elmore & Wall, PA

Anderson Insurance Associates, LLC  
McCoy Law Offices  
Dixon Hughes PLLC  
Molony & Associates  
Bambu  
Dolittle's  
Chick-fil-A, Magwood  
Hospitality Management Group  
Ansonborough Square  
Ecobilt  
Harry Winston

## Class Sponsors

Helen & John Warren, in memory of  
Dean Harton  
Sewee Outpost  
Maybank Properties, LLC  
Ashley Hall  
Parson Jack's Café  
Fleet Landing  
PawPurri For Pets Boutique, Daycare & Salon

CB Richard Ellis / Carmody, LLC  
Paul K. Moore & Associates, Inc  
Young Clement Rivers, LLP  
Charleston Property Management  
Meyer Kapp & Associates LLC  
Cordray's and Red Top Feed & Farm Supply  
Red's Icehouse

## Friends of The Charleston Dog Show

Cira Crowell (Patron Level)  
Fulton Lewis Company, LLC  
Grant & Kuyk, PC  
John Hiers and Family  
Patti Manigault  
Keri & David Maybank  
Stelling & Associates

Ethel Olmstead Hansen  
Buck Lumber & Building Supply  
Karen & Jeremy Colie  
Mr. and Mrs. Greg Pierce  
Chuck Bennett Contracting, Inc.  
Lauren B. Davis, DMD  
Barbara Rockefeller

The Bennett Hofford Company  
Creekside Kennel and Pet Retreat  
SCoot Dog Agility  
Charleston Dog Training Club  
Adrian Chanler



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